

Woody outer covering research and development platform
Marketing Research Consortium
Japan Hinoki Wood Promotion Association



Exhibition of Japanese lumber and wooden structures overseas



Japanese Timber Seminars Overseas



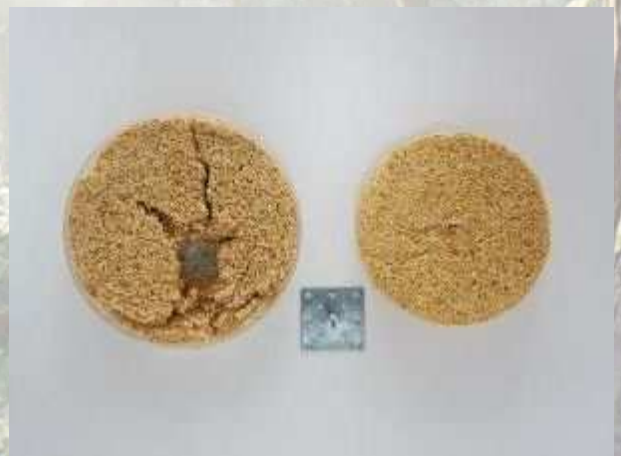
Visit to lumber companies in Japan



Wooden house seminar in Japan



Conduct performance testing of Japanese wood



Development of products made from Japanese wood products

The marketing research consortium of the Woody outer covering research and development platform is working on the overseas export of timber products of "Hinoki", which is a representative tree of Japan.

We are also working on exporting Japanese-style wooden energy-efficient housing technology that incorporates Hinoki wood products.

The Marketing Research Consortium is working to spread cypress wood products and Japanese-style wooden energy-saving housing technology in Southeast Asia, where economic growth is remarkable. In 2021, we launched the "Japan-Vietnam Wooden/Energy-Saving Housing Construction Project" consortium, established the Japan Hinoki Wood Promotion Association, and are expanding in Southeast Asia, mainly in Vietnam.

The number of business negotiations from overseas between 2021 and 2022 is more than 200. In 2023, we are working with the Research Institute of Forest Industry Vietnamese Academy of Forest Sciences, a Vietnamese research institute, to promote Japanese wood energy-saving housing technology in Vietnam.

We have a track record of the following efforts to spread Japanese wood products and Japanese-style wooden energy-saving houses overseas.

- 1 Participation in overseas exhibitions
- 2 Holding seminars overseas
- 3 Accepting overseas visitors to Japan
- 4 Accepting trainees from overseas
- 5 Conducting performance tests of Japanese wood products overseas
- 6 Development of products made from Japanese wood
- 7 Joint research and development related to energy conservation with overseas companies and research institutions
- 8 Supporting and participating in overseas projects

We will cooperate with overseas companies and research institutes who wish to use Japanese wood products, develop new wood products, and spread Japanese-style wooden energy-saving houses and buildings.

Inquiries

Platform for Research and Development of Wooden Outer Coatings Secretariat

e-mail: platform@kazu-design.co.jp

Vietnam Website Japan Hinoki Wood Promotion Association

<https://www.gonhathinoki.com.vn/>